

Bryan Wick was honored recently by the *Dallas Business Journal* as a recipient of the annual "40 Under 40" awards. The designation honors Dallas leaders under 40 years old that have demonstrated leadership, entrepreneurship and service in their respective fields.

Bryan J. Wick: 40 Under Forty Awards Honoree

Managing Partner & Co-founder, Wick Phillips Gould & Martin LLP

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Being a litigator was Bryan Wick's goal since high school. He can't really remember why, but it was a foregone conclusion.

After earning a law degree from [Washington University](#), Wick gained courtroom experience working under several district judges in Missouri and Texas. While working at Bickel and Brewer, a boutique litigation firm specializing in complex disputes, he furthered his expertise and confirmed his desire to be a business litigator.

"Through my early years as an attorney, I also realized that I wanted to start a law firm and hopefully operate in such a way that would differentiate our practice from the norm," Wick says. "Practicing law has given me the opportunity to creatively solve problems and work directly with clients every day, educating and advising them of their risks and potential liabilities so they can make informed business decisions."

As co-founder of **Wick Phillips Gould & Martin**, Wick says his greatest challenge is working to differentiate his firm from the hundreds of others in North Texas. "We have a passion for delivering a higher level of service, value and results to our clients," Wick says. "The firm's success has been achieved through the value we place on our client relationships and putting our clients' needs before our own."

More importantly, Wick says clients are relationships to be fostered, not transactions to be exploited. At Wick Phillips, he says, they practice "law with purpose."

However, despite popular perception, Wick doesn't actually work all the time.



Bryan accepting his 40 Under 40 award

One of his goals in establishing Wick Phillips was to create a corporate culture that encouraged the firm's staff to take an active role in the community. As a result, more than 60 percent of the firm's staff volunteers for community projects and supports a variety of charitable organizations.

Wick is a member — and the firm is a sponsor — of Entrepreneurs for North Texas. Wick Phillips was a leading participant in the EFNT-sponsored Freedom Day 2010, where nearly all of Wick Phillips's employees volunteered among 500 others to pay tribute to lives lost during the 9/11 terrorist attacks.